

SEEKING SPONSORS FOR



# NEW CUMBERLAND EARTH & ARTS FESTIVAL

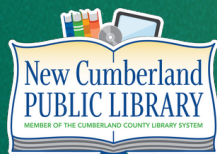
SUNDAY, APRIL 14  
10AM-3PM

NEW CUMBERLAND  
PUBLIC LIBRARY

## AN ARTY PARTY FOR THE PLANET

featuring ENVIRONMENTAL ADVOCATES - FREE TREES - ANIMAL  
AMBASSADORS - KIDS ACTIVITIES - HANDS-ON LEARNING OPPORTUNITIES -  
SUSTAINABLE FASHION FAIR & WORKSHOPS - LIVE LOCAL MUSIC - FOOD  
TRUCKS - LOCAL SUSTAINABLE ARTS & GOODS VENDORS - RECYCLED ART  
EXHIBITS - & MORE

AN EVENT BY



+

THE NEW  
CUMBERLAND  
COLLECTIVE

# NEW CUMBERLAND EARTH & ARTS FESTIVAL

SUNDAY, APRIL 14, 2024



Sponsorships make this event possible! Your sponsorship provides the funds we need to pay our expert educators, performing artists, and the supplies and equipment we need to make this an amazing community event.

## PRESENTING SPONSOR OPPORTUNITIES

### **KEYSTONE SPONSOR** **- \$2,500 - (1 available)**

#### **BENEFITS INCLUDE:**

- **"Presented by" logo visibility throughout promotion:** event website, social media posts & events, email blasts, posters & flyers throughout the community
- **"Presented by" logo visibility throughout event:** event programs, welcome signage
- **ON-SITE** tabling and/or experience at event
- Special thanks by event emcee over PA system during event

### **STAGE SPONSOR** **- \$1,500 - (1 available)**

#### **BENEFITS INCLUDE:**

- **"Presented by" logo visibility throughout promotion:** event website, in Facebook event
- **"Presented by" logo visibility throughout event:** event programs, stage signage
- **ON-SITE** tabling and/or experience at event
- Special thanks by event emcee over PA system during event

For questions about sponsorships, contact [drew@newcumberland.co](mailto:drew@newcumberland.co)

# NEW CUMBERLAND EARTH & ARTS FESTIVAL

SUNDAY, APRIL 14, 2024



FESTIVAL ORGANIZED BY THE NEW CUMBERLAND PUBLIC LIBRARY AND THE NEW CUMBERLAND COLLECTIVE, A 501(C)(3) COMMUNITY NON-PROFIT WORKING TO MAKE NEW CUMBERLAND MORE VIBRANT THROUGH ACTION, CREATIVITY AND INCLUSION.

## SUPPORTING SPONSOR OPPORTUNITIES

### SAPLING SPONSOR \$1,000

**BENEFITS INCLUDE:**

- "With support from" logo visibility throughout promotion: event website
- "With support from" logo visibility throughout event: event programs
- **ON-SITE** tabling and/or experience at event
- Special thanks by event emcee over PA system during event

### SPROUT SPONSOR \$500

**BENEFITS INCLUDE:**

- "With support from" logo visibility throughout promotion: event website
- **ON-SITE** tabling and/or experience at event

### SEED SPONSOR \$250

**BENEFITS INCLUDE:**

- "With support from" logo visibility throughout promotion: event website

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# NEW CUMBERLAND EARTH & ARTS FESTIVAL

SUNDAY, APRIL 14, 2024



# A BELOVED FESTIVAL FROM YEAR ONE

**1,250**  
ESTIMATED  
ATTENDEES  
IN 2023

**20+**  
HANDS-ON  
LEARNING  
AND ART  
OPPORTUNITIES

## REACTIONS

“You did such an amazing job! I overheard people asking if there would be more festivals at the library.”

We loved this so much! So fun and we came home with some great things! Indigo dying was my son's favorite!

I had a really great time and was busy from the moment I showed up until after 3pm. It really felt like we came together for a mutual love and purpose, thank you all so much for putting together literally the coolest event ever.

**43**  
EARTH-FRIENDLY  
ADVOCATES &  
ARTISANS

This was by the far the best local event. Everyone's creativity & hard work paid off ❤️

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